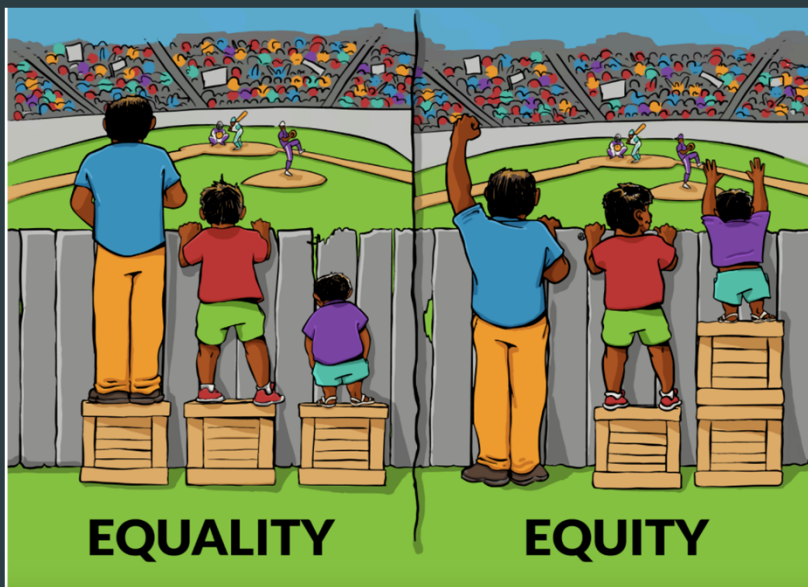


Take Action for Equity

Healthy & Active Before 5 Leadership Council Convening

November 7, 2018





... Why us?



HAB45's Public Policy Agenda

- ✓ Promote land use and parks policies that expand physical activity opportunities
- ✓ Support policies that reduce consumption of sugar-sweetened beverages
- ✓ Advocate for breastfeeding support policies
- ✓ Additional advocacy activities (housing, immigrant rights, etc.)

Advocacy Priority: Ambrose Park Improvements



Educating decisionmakers

Following the lead of community members: East County Regional Group

Working with partners

Attending Public Meetings

Collecting Letters of Support



The top photo shows a group of people at a protest with various signs. The middle photo shows two women, one holding a sign that says "It's TIME to USE OUR OUTSIDE". The bottom photo shows a group of people, one holding a sign that says "I'M WORTH IT!" and another that says "WE ARE WORTH IT!".

Service Providers as Advocates

- ▶ Look for opportunities to align your work with advocacy efforts
- ▶ Speak from your experience & expertise
- ▶ Empower community members
- ▶ Build relationships before you need them

We want to support you!

Please complete the Advocacy Pledge in your folder



Concord City Council
Leadership Council Field Trip
November 27 6pm



Healthy + Active
Before 5



Advocacy Menu

Speaking at public meetings.....	\$0
Writing organizational letters of support.....	\$0
Building relationships with local officials.....	\$0
Social media advocacy.....	\$0
Building advocacy capacity at your organization..	\$0
Educating clients and staff.....	\$0
Voter education.....	\$0
Participating in coalitions.....	\$0
Research & publication.....	\$0